

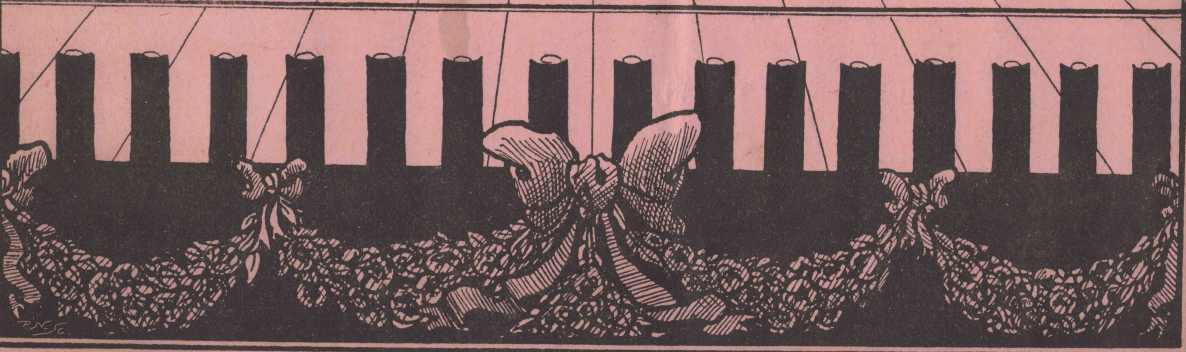
The Savoy

AN ILLUSTRATED
QUARTERLY

PUBLISHED BY
LEONARD SMITHERS

*Effingham House
Arundel Street
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PROSPECTUS
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DEC 1st 1895



AVBREY BEARDSLEY.

“THE SAVOY”



NEW Quarterly Magazine, entitled "THE SAVOY," and edited by Mr. ARTHUR SYMONS and Mr. AUDREY BEARDSLEY, will be published early in December next, by Mr. LEONARD SMITHERS, of Effingham House, Arundel Street, Strand. Each number will contain upwards of 120 quarto pages of letterpress, and six or more illustrations, independent of the text, together with illustrated articles, and will cost 2s. 6d. net.

It is hoped that "THE SAVOY" will be a periodical of an exclusively literary and artistic kind. To present Literature in the shape of its letterpress, Art in the form of its illustrations, will be its aim. For the attainment of that aim we can but rely on our best endeavours and on the logic of our belief that good writers and artists will care to see their work in company with the work of good writers and artists. Readers who look to a new periodical for only very well-known or only very obscure names must permit themselves to be disappointed. We have no objection to a celebrity who deserves to be celebrated, or to an unknown person who has not been seen often enough to be recognised in passing. All we ask from our contributors is good work, and good work is all we offer our readers. This we offer with some confidence. We have no formulas, and we desire no false unity of form or matter. We have not invented a new point of view. We are not Realists, or Romanticists, or Decadents. For us, all art is good which is good art. We hope to appeal to the tastes of the intelligent by not being original for originality's sake, or audacious for the sake of advertisement, or timid for the convenience of the elderly-minded. We intend to print no verse which has not some close relationship with poetry, no fiction which has not a certain sense of what is finest in living fact, no criticism which has not some knowledge, discernment, and sincerity in its judgment. We could scarcely say more, and we are content to think we can scarcely say less.

November, 1895.

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EYES OF PRIDE. A Story. By ERNEST DOWSON.
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THE THREE MUSICIANS. A Poem. By AUBREY BEARDSLEY. Illustrated by himself.
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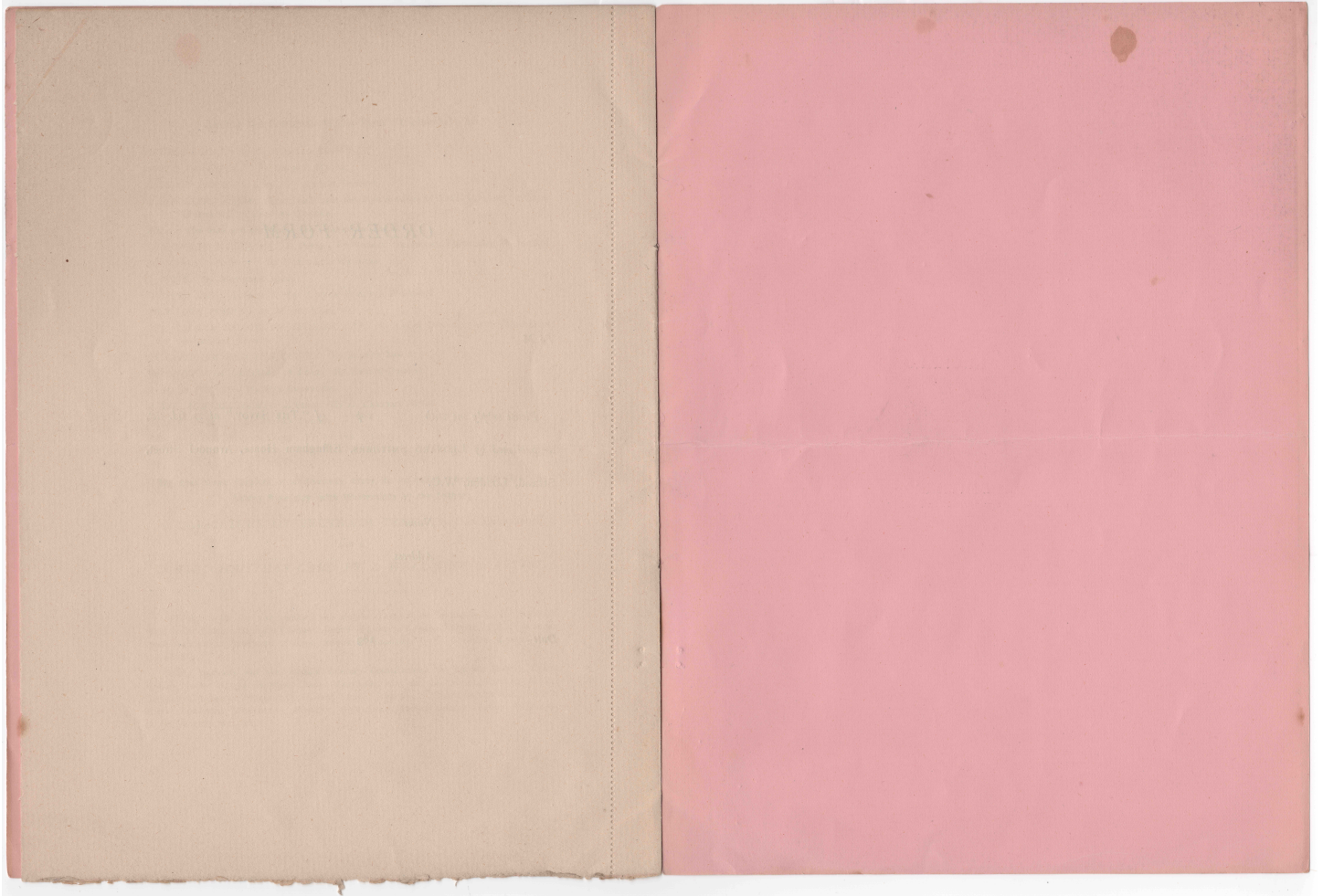
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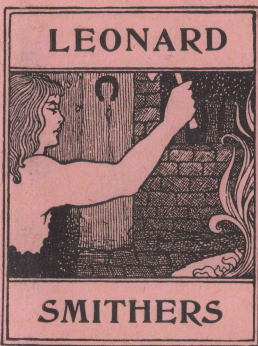
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